

# Bryan D. Betts

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*Experienced writer and editor based in Seoul, South Korea*

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## EXPERIENCE

### **KOREA RISK GROUP**

**Seoul, South Korea**

Managing Editor | *July 2022–Present*

Deputy Managing Editor | *May 2021–July 2022*

- Managed multicultural team of as many as 15 in-house reporters and editors, as well as large pool of outside contributors, to cover one of the world's most secretive countries
- Oversaw all editorial operations for NK News and NK Pro websites: leading weekly meetings, brainstorming story ideas, supporting reporters, scheduling content, finding photos, designing graphics, managing budgets, promoting stories on social media and interviewing job applicants
- Spearheaded exclusive reporting on Kim Jong Un's health, failed North Korean missile tests, DPRK arms shipments to Russia, illicit sanctions evasion and more
- Edited over 2,600 articles in a wide array of text forms on tight deadlines, including breaking news, op-eds, columns, analyses, investigations, features, reviews and profiles, while writing nearly 60 articles
- Coordinated with management on strategic editorial decisions to best serve the needs of subscribers, ranging from reporting partnerships to use of AI tools
- Supported launch of the South Korea-focused news website Korea Pro, crafting editorial strategy and editing content for around one year

### **YONHAP NEWS AGENCY**

**Seoul, South Korea**

Copy Editor, Features Writer | *Jan. 2018–May 2021*

- Edited breaking news, feature stories, photo captions and other copy for Yonhap's English-language news wire under tight deadlines
- Wrote feature articles about South Korea for Yonhap and other outlets on topics including chess, environmental conservation and doomsday preppers

### **ALAMOGORDO DAILY NEWS**

**Alamogordo, NM**

Police & Courts Reporter | *Nov. 2014–June 2015*

- Cultivated sources in emergency services, law enforcement agencies, local courthouses and law offices and county prison facilities to cover the police and courts beat
- Wrote over 100 breaking news articles and feature stories, including a two-part investigation into regional homelessness based on months of research and reporting

## THE STATE NEWSPAPER

Columbia, SC

Metro Section Intern | *June-July 2013*

- Wrote 35 articles and briefs that appeared online and across the daily newspaper's print edition
- Collaborated with editors, reporters and photographers on breaking news and longer-term assignments

## THE PALADIN STUDENT NEWSPAPER

Greenville, SC

Editor-in-Chief | Jan. 2013-May 2014

- Led a staff of more than 50 editors and writers to produce a biweekly newspaper that won five statewide awards for journalistic excellence under my editorship
- Wrote more than 30 articles about campus life as News Editor (Aug. 2011- May 2012), Assistant News Editor (Jan.-May 2011) and a staff writer (Aug.-Dec. 2010)

## EDUCATION

### FURMAN UNIVERSITY

Greenville, SC

Bachelor of Arts in English, Bachelor of Arts in Philosophy (*Summa Cum Laude*) | *May 2014*

Relevant Coursework: Creative Nonfiction, Immersion Journalism, Introduction to Journalism, Writing Seminars with National Geographic reporter Neil Shea and American novelist Edmund White

## AWARDS & HONORS

- Fulbright Grantee, English Teaching Assistant in South Korea (July 2015-July 2017)
- First Prize for Sports Writing from South Carolina Collegiate Press Association (2014) | "The Search for the Perfect Walkout Song"
- First Place for Creative Nonfiction at the Southern Literary Festival (2014) | "Five Alive"

## SKILLS & ASSOCIATIONS

- Advanced Korean language: TOPIK II Level 5
- Member of Asian American Journalists Association, Seoul subchapter; former board member
- Rock climber and member of Rock Shine Mountaineering Club
- Thru-hiked Appalachian Trail in 2012